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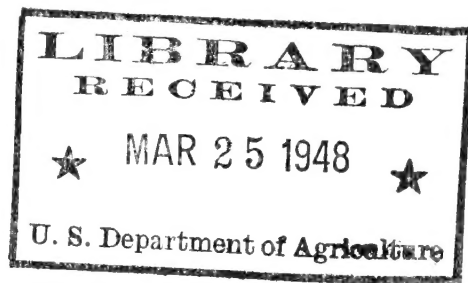
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1948

" P E A K QUALITY "



CARNATION CUTTINGS



PARK-ELITCH CO.

Tabor 8291 ★ 1444 WAZEE ST. DENVER, COLORADO

CARNATION CUTTING *Price List* 1948

The phrase "Denver Grown" has always signified QUALITY wherever Carnations have been grown. Here, in the high, cool summers of the Rockies—and the bright, sunny days of the winter—the Carnation attains its greatest vigor and vitality. CLIMATE plays a very important part in the production of most crops. This is especially true of Carnations. The Denver area possesses the favorable climatic conditions for the production of *quality Carnations*.

There are, however, factors other than favorable climate that contribute to the successful production of Carnations. Every progressive grower wants to know:

- that the cuttings were selected from disease-free stock;
- that the stock plants were rogued for uniformity of color and habit of growth;
- that a rigid and regular insecticide program was followed;
- that the varieties have been tested commercially and are outstanding;
- that the cuttings did not become hard in the propagating media;
- that the old practice of taking cuttings from the cut flower stem at the grading table was eliminated years ago.

The Park-Elitch Company assures you that the cuttings listed in this folder have been produced by our growers in accordance with the factors listed above. Our policy of QUALITY—not PRICE—is your protection. Your order will be rooted especially for you. Specify the date you wish your order to be shipped. All orders will be filled in rotation unless shipping date is specified.

"DONNA LEE SUPREME"

A lovely salmon pink... sport of Pink Spectrum—Supreme in habit of growth and color. Flowers are large, full... excellent substance. Stems are long, sufficiently strong to support the flower. Highest productivity of all the Spectrums. Does not become grassy in the Spring. Growth is extremely vigorous, clean, not too bushy, and permits closer planting. It has supplanted Pink Spectrum in the Denver area.

Donna Lee Supreme won many awards at the American Carnation Society Show in Chicago, 1947. License to grow Donna Lee Supreme expires January 1, 1949 in Denver area, thus there will be no license issued with the sale of cuttings in 1948.

\$15 per 100

\$125 per 1,000

"ELITCH"

A beautiful, soft medium pink seedling. Parents: Boston Ward and Gardenia. Flower is large, full centered—stems of medium length. Some splitting occurs on first Fall flowers. Elitch has none of the faults of either parent. Possesses excellent keeping and shipping qualities. It is clean, vigorous, rapid grower—producing a return crop in a short time, even from low hard cuts. (Best results are obtained by cutting it low.)

Elitch fills a definite need for a fine, medium-pink, commercial carnation. Sale of cuttings is restricted under growers agreement until January 2, 1950.

\$20 per 100

\$150 per 1,000

Dark Pink Varieties

DIRIGO. Fine, dark-pink, large and well-formed flowers are produced in abundance. Long sturdy stems. (Stems are inclined to be slightly crooked.) Production is good.

\$8.50 per 100

\$75 per 1,000

DARK PINK VIRGINIA. A beautiful dark pink sport of Virginia—very popular. Similar to the parent in every respect except color. Flowers have a tendency to fade uniformly around the edges of the petals in late Spring and Summer. An excellent variety to carry over.

\$15 per 100

\$125 per 1,000

DARK PINK PETER FISHER. A prolific, dark pink sport of Peter Fisher. Flowers are medium size during winter months, improving in quality and size in the Spring. Stems—long and sturdy. A top producer—a fine keeper.

\$8.50 per 100

\$75 per 1,000

JOHN BRIRY. A brilliant, dark pink flower of unsurpassed quality. A rather shy producer, but every stem is top quality for length, sturdiness, and size of flower.

\$8.50 per 100

\$75 per 1,000

White Varieties

PATRICIAN. (Weirich Selection) A definite improvement over original Patrician. Flowers are larger... produced on longer stems, especially in early Fall. This selection of Patrician won the *Gold Medal* and *Sweepstakes* at the American Carnation Society Exhibition in Chicago in 1947. Our supply is limited.

\$15 per 100

\$125 per 1,000

PATRICIAN. A splendid, large, flowered white. Stems are long and sturdy. Keeping quality is excellent. Some splitting occurs. Plants are bushy and production about average.

\$8.50 per 100

\$75 per 1,000

WHITE FISHER. A very free, blooming white, of medium size. It seldom splits. Stems are long and sturdy. Best of all the Fisher varieties. A heavy producer with larger, better quality flowers in the Spring and Summer. It is an injustice to cut this variety too tight. One of the best keeping varieties.

\$8.50 per 100

\$75.00 per 1,000

PARK-ELITCH

1444 Wazee St. Tabor 820

Light Pink Varieties

PINK SPECTRUM SUPREME. Sport of Spectrum Supreme, having same characteristics of parent. Flesh-pink flowers, medium to large, are full and well formed. Splitting occurs briefly on first cutting. Stems are of medium length. Exhibits a tendency toward grassy growth in Spring. A heavy producer; an excellent keeper and shipper.

\$8.50 per 100

\$75 per 1,000

HERCULES VIRGINIA. A fine light-pink sport of Virginia. Color is identical to the parent. Production is steady. Stems are very stiff and though rather short early in the season—reach good length about December. Never crops. This carnation possesses marvelous keeping and shipping qualities. Flowers open rapidly, even during the winter months. An excellent variety to carry over.

\$15 per 100

\$125 per 1,000

VIRGINIA SUPREME. An improved sport of Virginia, similar in every respect except that the flower is larger and fuller.

\$15.00 per 100

\$125.00 per 1,000

Salmon Pink Varieties

SALMON VIRGINIA. Light salmon pink sport of Virginia. Has same characteristics of growth—size of flower—and type of stem as parent, but a *better producer*. Like all Virginias, an excellent keeper, less susceptible to fading in the Spring.

\$12 per 100

\$100 per 1,000

IDA. This light, salmon-pink sport of Eleanor is an improvement, in habit of growth, over parent. Color is identical. Plants are bushy, not grassy. Stems are strong, medium length.

\$8.50 per 100

\$75.00 per 1,000

Medium Pink Varieties

VIRGINIA ROSE. A pleasing rose-pink sport of Virginia—and has the same good habits as the parent.

\$8.50 per 100

\$75 per 1,000

PINK SURPRISE. A medium-pink sport of Potentate. An excellent producer. Average size flowers on long, wiry stems.

\$8.50 per 100

\$75 per 1,000

PETER FISHER. A prolific producer of medium size. Medium pink flowers on long strong stems. This variety is truly a "*Growers Carnation*." It rarely splits. Size and quality of the flower improves in the spring. It is definitely in a class by itself.

\$8.50 per 100

\$75.00 per 1,000

Red and Crimson Varieties

E. D. HILL. (Licensed variety.) A lively red sport of Donna Lee Supreme. Not a scarlet red, as it carries more salmon coloring. The flower is well formed, large—on long, strong stems. Some splitting occurs. A fine producer... excellent keeper. Plants are not too bushy, permitting closer planting.

\$12 per 100

\$100 per 1,000

SPECTRUM SUPREME SELECTED. (This variety has been rogued and selected by the Colorado Agricultural Experimental Station over a period of 5 years.) A bright "Christmas red." Flowers are fairly large, full centered, well formed. A rapid grower, good producer—stems of good substance. This selection is free of grassy, wild growth in the Spring. Some splitting occurs, usually in the Fall.

\$12 per 100

\$100 per 1,000

C. W. WELD. A lively crimson. Medium to large flowers of good form. Plants are bushy, especially at the base. Stems are long, wiry and stiff. Excellent producer. Best results obtained if plants are pinched late, to miss early Fall production.

\$12 per 100

\$100 per 1,000

CRIMSON POTENTATE. Crimson sport of Potentate, darker than C. W. Weld. Flowers are average size, not too full. Seldom splits. Plants are light, permitting close planting. Long stem and of sufficient substance. Production excellent.

\$8.50 per 100

\$75 per 1,000

Novelty Varieties

FROSTED PINK PATRICIAN. A beautiful flaked sport of Patrician... all the fine characteristics of the parent. White petals, over-laid with pink flakes. Flowers are large, full centered, and excellent keepers. Plants are large and bushy... strong vigorous stems. Some splitting occurs. Obtain best flower color by growing at low nitrogen and high potash levels.

\$10 per 100

\$90 per 1,000

PELARGONIUM. This beautiful carnation is still the main standby in the novelty class. Large flowers—having white background—overlaid with maroon or orchid. Long and sturdy stems. Little disbudding. Production is steady; keeping quality excellent. This variety does fine, when carried over 2 or even 3 years.

\$10 per 100

\$90 per 1,000

SCARLET KING. A sport of Pelargonium in every respect except color. White petals are overlaid with scarlet. Similar to Marchioness of Headford in color but produces long, sturdy stems of top quality. Rapidly gaining favor in the novelty class.

\$12 per 100

\$100 per 1,000

MILLER'S YELLOW. Finest, most popular, yellow carnation introduced to date... large, full-centered flowers in abundance—on long, sturdy stems.

\$12 per 100

\$100 per 1,000

ITCH Co.

8291 Denver, Colorado

Terms of Sale

LICENSED VARIETIES. Issued with each sale of a licensed variety is an agreement permitting purchaser to propagate without limitation for his own planting. License forms are mailed in advance for signing and are returned to us. Purchaser's copy, bearing originator's signature, is sent with shipment of the order.

RATES. 250 cuttings of one variety are billed at the 1,000 rate. No orders are accepted for less than 100 cuttings of any one variety.

CLAIMS. When your cuttings are accepted by the transportation company for shipment, they are in perfect condition and correctly packed. If there is any delay, loss or damage, file your claim with the carrying agent, as our responsibility ceases when carrier accepts shipment.

WARRANTY. We give no warranty, expressed or implied, as to description or productiveness of any plants. We will in no way be responsible for the growth of the plants or for the crop. We guarantee satisfaction as to the quality of the cuttings upon their receipt. After that, they are beyond our control, and all responsibility for them rests with the purchaser.

SHIPMENTS. Will be made by Railway Express unless otherwise specified. All carriage charges are paid by the purchaser.

Root Stimulating Hormones

The majority of the carnation growers in the Denver area use one of these rooting hormones for treating carnation cuttings.



Root Stimulating Hormones

Naph-R-Mone—\$3. A naphthalene acetic acid product, sufficient to treat 8,000 to 10,000 cuttings. Dilute contents of bottle in 1 gallon of water. Soak bottom inch of cuttings for 2 to 3 minutes in diluted solution. Insert immediately in propagating medium.

Oliner's Speed Root No. 11—\$3. An indolebutyric acid product, sufficient to treat 8,000 to 10,000 cuttings. Dilute contents of bottle in 1 gallon of water. Soak bottom inch of cuttings for approximately 6 hours in diluted solution. Insert immediately in propagating medium.

... order now from ...

Park-Elitch Co.

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